

Case Study

Signelite prides itself on supplying Sign Industry specific products to customers. Our commitment to understanding the Industry means our products are designed to include those all-important extensions a Sign Company needs.

If these key covers are missing it could result in a problem and our case study below highlights this.

A new Sign company went to a broker in town to obtain a quote for their new signage installation business .

They advised the broker that they would be installing only and would not be undertaking any manufacture. They have employees so Employers liability would also need to be included. The broker confirmed this will be fine and proceeded to take details of the company, the wages and turnover.

The quote was obtained and the new sign company went ahead with cover.

The Sign Company started to do very well and obtained a contract at a local university which involved the installation of a number of signs at different heights and some involving the use of a cherry picker.

They rang their insurer and said they would be working at a 20 metre height to install two of the signs and at 15metres to install one other. This would be undertaken off a cherry picker. The rest of the work would be low level signage.

The broker advised them their policy was restricted to a 10 metre height limit only so they cannot undertake the installations above this. The client lost the contract as a result.