

## Case Study

Signelite prides itself on supplying Sign Industry specific products to customers. Our commitment to understanding the Industry means our products are designed to include those all-important extensions a Sign Company needs.

If these key covers are missing it could result in a problem and our case study below highlights this.

XYZ & Co were approached by their bank to offer them insurance for their business when it fell due for renewal. As a result XYZ & Co decided to obtain a quote. After a brief discussion with an advisor at the bank they were provided with a quotation at an extremely reasonable rate.

XYZ were happy to proceed with the cover. The policy did seem very cheap but they just thought their banks rates were very competitive.

Two months later XYZ contacted their bank to ask them to increase the sum insured at premises for their contents as they were buying a new engraving machine and replacing their wide format printer with a newer model. The advisor at the bank sounded confused.

It was subsequently discovered the bank had provided them with an office policy which basically covered office contents at the premises and liabilities for clerical based administration work and clients visiting the office. It did not cover them to manufacture nor did it cover them to install signs!

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